## MEMBERSHIP COMMITTEE REPORT

For the 12-month period ending June 2022

Committee activities for this period included keeping abreast of property transfers around the lake, researching/updating changes in owner contact information and organizing and executing the 2022 Lake Parker Association membership drive.

In 2021 LPA had a total of 73 memberships, which included 72 full memberships and 1 associate member. Full memberships represented just under 50% of the 140+ membership-eligible households in the Lake Parker watershed.

Of the 73 memberships for 2021,

- 66 were lakeshore property owners (about 75% of lakefront properties)
- 4 properties were immediately adjacent to or had rights of way to the lake
- 2 were off-lake households within the watershed
- 1 former Lake Parker property owner (Associate)

As LPA members know, the Association has embarked on several ambitious initiatives in recent years with the goal of improving water quality, preventing the spread of invasive species and ensuring many years of unimpeded enjoyment of this beautiful lake and its surrounding lands. And yet, according to our records, over 25% of lake front and almost 98% of off-lake households did not commit to membership in 2021.

LPA needs the active support and involvement of <u>all stakeholders</u> in the Lake Parker community. So, our goal is to grow LPA's membership in order enhance our ability to provide the hands-on and financial means to protect the lake's ecological health, maintain property values and safeguard the exceptional quality of life that this lake, the community and its beautiful surroundings provide. We appreciate any support members can provide in achieving this goal.

Respectfully submitted,

Linda Alderton, chair LPA Membership Committee